



## 300-WORD BIOGRAPHY – DECEMBER 2022

Based on the last name of two 'born and raised' Albertan brothers, Flaysher is a CMAB Award-nominated Canadian country duo and Top 12 finalist in Alberta Music's 2021/2022 PROJECT WILD competition. They have grit in their blood harmonies and unvarnished truths in their lyrics. Inspired by the storytelling in 90s country and the high-octane energy of heartland rock classics, Flaysher's songs are rooted in the influence of their upbringing. Raised in small-town Airdrie, you can almost hear the sawdust in their voices from growing up on dusty job sites working for the family business.

Although their latest single, "Good For You," has undeniable hometown country tones, Flaysher's identifiable edgy tones are taken to a new level. This translates into their most raw single to date. The song speaks to the stubborn side in all of us – coming to terms with missing an ex but refusing to change who we are to go chase them.

Prior to expanding their sound and leaning into country, Flaysher had their start as a classic rock cover band. They performed over 200 shows in their teens and won the Olds Rock 104.5 star search contest in 2015. They released "Starting Over" in 2016, a rock EP that was bursting at the seams with the unwavering optimism and relentless vitality they had when they hit their 20s.

These true blue-collar boys are known for their high-energy live performances. They've performed at Country Thunder and the Calgary Stampede, headlined the Alberta Summer Games to an audience of over 6,000 people and sold out the King Eddy (Calgary, AB) multiple times. Every time they hit the stage you can't help but feel the passion these two brothers have for performing and lifting people up.