

FLAYSHER

300-word BIOGRAPHY – FEBRUARY 2022

Based on the last name of two 'born and raised' Albertan brothers, Flaysher is a CMAB Award-nominated Canadian country duo with grit in their blood harmonies and unvarnished truths in their lyrics. Inspired by artists such as Bob Seger, Dierks Bentley, Bon Jovi and Dallas Smith, Flaysher's songs are rooted in the influence of their upbringing in small-town Airdrie, Alberta.

Flaysher's latest single, "Wild One," has an undeniable energy and a melody you just can't help but sing along to. The track was written by Nashville heavy hitters Tebey, Emma-Lee and Karen Kosowski and produced by Dan Swinimer (Billy Currington, Tenille Townes, Madeline Merlo, Tim Hicks, to name a few). It's a feel-good song about the kind of girl you know you can't hold onto for long yet can't help but try.

The brothers have released three country singles to date (Coastin' – 07/2021; Ride – 02/2021; Flat Broke Famous – 03/2020). Prior to expanding their sound and leaning into country, Flaysher had their start as a classic rock cover band. They performed over 200 shows in their teens and won the Olds Rock 104.5 star search contest in 2015. They released "Starting Over" in 2016, a rock EP that was bursting at the seams with the unwavering optimism and relentless vitality they had when they hit their 20's.

These true blue-collar boys are known for their high-energy live performances. They've performed at the Calgary Stampede, headlined the Alberta Summer Games to an audience of over 6,000 people and sold out the King Eddy (Calgary, AB). Every time they hit the stage you can't help but feel the passion these two brothers have for performing and lifting people up and those who are lucky enough to catch them in concert will feel enriched by a moment they won't soon forget.