

FLAYSHER

200-WORD BIOGRAPHY - July 2023

Based on the last name of Brad and Ryan, two 'loud and proud' Albertan brothers, Flaysher is a Canadian country-rock duo with multiple CMAB award nominations. Inspired by the storytelling in 90s country and the energy of heartland rock classics, Flaysher's high-octane country-rock sound is turning heads in the country music landscape.

Flaysher's new single, "Smoke Signals," is a country-rock anthem that gets the heart pounding. It's about taking the night to the next level, letting go, and trusting your instincts. It defines their artistic identity by showcasing the duo's ability to strike the balance that has become their signature sound, appealing to a wide range of music lovers. "It just gets your heart pounding," Ryan explains. Brad adds, "It makes you want to take the night to the next level and live for the moment."

In addition to being a Top 12 finalist in Alberta Music's 2022 PROJECT WILD competition, the brothers also won the 2022 Ranchman's Rising Star competition. Flaysher's previous single "Good For You" amassed over 150,000 streams in its first two months of release, pushing them to over 1 MILLION global streams. The single also reached TOP 3 on Sirius XM's Top of the Country radio.



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